

# QC

EXCLUSIVE

## *Ideas of Home*

Inspirational spaces from the finest interior designers, architects, and builders in Charlotte





LUCY AND COMPANY

Located right off the foyer of the house, this home office is an attention-grabber: In stark contrast with the entry's clean colors, this room brings an edge to the home's first impression. Lucy and Company employs art from Keith Keim and vendors like CFC, Arteriors, and Surya to give the space some eye-catching texture and pattern. Knowing the client uses only a laptop for work, designer Beth Keim embraces minimalist beauty over functional clutter. The desk workspace, in particular, keeps things simple yet attractive, freeing up all-too-necessary space: There's plenty of room here (and seating, in the form of those stylish poufs) for the kids to come "work" with mom.

*Photo by Mekenzie Loli*

## INTERIOR DESIGNER



## LUCY AND COMPANY

Charlotte, NC

lucy and company

**B**eth Keim, owner of design firm Lucy and Company, has always been known for using color, multiple textures, and patterns. While it's still a look she handles well and is often asked to create, her love of neutrals has made a strong appearance in her recent design endeavors. Clean, crisp, and timeless is a look she feels we never tire of: Classic looks offer the flexibility to incorporate vibrant art and new accessories seamlessly as the mood strikes.

Lucy & Company recently moved from its large East Boulevard address to the lofts at Atherton Mills and added another member to the team

along the way—ultimately giving the firm more space and time to do what they're passionate about. Beth has always loved research, and finds inspiration in both traveling and discovering local artisans—the folks instrumental in helping her bring something really unique to all her spaces. She's a firm believer in what the great designer Albert Hadley once said: "Decoration is really about creating a quality of life and a beauty in that life that nourishes the soul... That's what it's all about, not just what's in and out."

Keim relies on uniqueness, whimsy, and—above all—allowing one's personality to fill their daily surroundings.

2108 South Blvd. Suite 213 • Charlotte, NC • Interior Designer • 704.342.6655 • @lucyandcompany • lucyandcompany.com